

Innovation is creativity with a purpose.

"using innovation to meet businesses objectives."

Nothing is impossible...

"your challenges are our inspiration."

## The Interactive Business: Direct Price list 2016.

## Online business solutions:

Rates based on Skype/telephone/online brief for full understanding of all issues & motives, concepts/designs produced off site.

Analysis and solutions for a specific online issue ie. sales conversion/collating data/acquistion etc.:

DAILY RATE: £495+VAT

IF REQD.

Development of concepts as visual layouts:

£375+VAT.

IF REQD.

Briefs to developers:

£250+VAT

Analysis and concepts for monetising websites and maximising sales conversion:

£495+VAT.

IF REQD.

Development of concepts as visual layouts/briefs to developers:

£375+VAT.

Analysis and suggestions for app content and development:

£495+VAT.

IF REQD.

Development of concepts as visual layouts/briefs to developers:

£350+VAT.

Off site: Daily rate:

£495+VAT

Half day rate:

£300+VAT

Hourly rate:

£65+VAT

Changes charged at

£65+VAT per hour. Travel expenses if reqd. 40p per mile or first class rail/taxi.

## New business concepts:

Rates based on Skype/telephone/online brief, concepts/designs produced off site.

Assessment and recommendations for an existing concept:

£495+VAT.

IF REQD.

Discussion document, concept development:

£550+VAT

IF REQD.

Development of concepts as visual layouts/briefs to developers:

£375+VAT

Tailored concept based on experience and skills inc. discussion document:

£995+VAT.

IF REQD.

Development of concepts as visual layouts and plans:

£550+VAT



www.theinteractivebusiness.com email or call for a specific quote: M: 07730 411713.

e: ask@theinteractivebusiness.com